



Be Front and Center Before Your Customers **SPONSOR AT AMCP!**

AMCP 2020

April 21–24 • Houston, TX
George R. Brown Convention Center
Exhibits Open April 22–24

AMCP Nexus 2020

October 20–23 • Las Vegas, NV
MGM Grand
Exhibits Open October 21–22



LET'S TALK!

Laura K. Larson, CEM

Assistant Director, National Meeting Sales
703 684 2619 • llarson@amcp.org

You have solutions. We have your customers.

AMCP meetings are managed care pharmacy's go-to events. Influential managed care decision makers rely on AMCP meetings and experiences — including AMCP 2020 and AMCP Nexus 2020 — to find solutions that help them make research-based formulary decisions and advance managed care pharmacy practices. In a rapidly changing health care landscape, more than one-third of AMCP meeting attendees go to both annual meetings to ensure they're up-to-date on cutting-edge solutions to help patients get the medications they need at a cost they can afford.

Sponsor with AMCP and we'll help you reach influential decision makers, form beneficial partnerships, and close deals.

AMCP ATTENDEES BY THE NUMBERS



4,000+

managed care pharmacy professionals



34%

of decision makers are directors, assistant directors, vice presidents, or C-suite



1:16

exhibiting companies to managed care pharmacy decision makers



Work for
22 of the top 25

health plans in the United States



Influence health care coverage of the nearly
300 million

Americans served by private and public health plans, PBMs, and emerging care models

Discuss these and additional sponsorship and advertising opportunities.

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Visit www.amcp.org/sponsor

Sponsorship Opportunities

THOUGHT LEADERSHIP	Science & Innovation Theaters (SITs)	\$27,000 AMCP Corporate Member \$36,000 Nonmember	Held in the Expo during exclusive viewing, includes two Expo-only registrations. Details online.
	Industry Workshops	\$32,000 <i>(only open to AMCP Corporate Members)</i>	Held during lunch with minimal competition, includes two Expo-only registrations. Details online.
	General Sessions	\$45,000 – AMCP 2020 \$40,000 – AMCP Nexus 2020	
	AMCP Foundation Best Poster Competition or Pharmacy & Therapeutics (P&T) Competition	The Foundation is AMCP's c3 arm. Call for pricing and to discuss.	
ATTENDEE EXPERIENCE	Opening Night Reception in the Expo	\$50,000 sole sponsorship <i>(at AMCP 2020 or AMCP Nexus 2020)</i>	
		\$25,000 for co-sponsorship <i>(at AMCP 2020 or AMCP Nexus 2020)</i>	
	Headshot Lounge	\$25,000 – AMCP 2020 \$20,000 – AMCP Nexus 2020	
	Attendee App	\$30,000 – AMCP 2020 \$25,000 – AMCP Nexus 2020	
	LinkedIn Lounge	\$25,000 – AMCP 2020 \$20,000 – AMCP Nexus 2020	
	AMCP Foundation Wellness Activities	Activities including the 5K for the Future Walk/Run, Sunrise Yoga, Infused Hydration Stations, Receptions and other AMCP Foundation activities and events. Call for pricing and to discuss.	
ATTENDEE RESOURCES	Attendee Email Newsletter	\$25,000 sole sponsorship <i>(at AMCP 2020 or AMCP Nexus 2020)</i>	
		\$5,000 per issue	
	Badge Lanyards	\$30,000 – AMCP 2020 \$25,000 – AMCP Nexus 2020	
	Charging Stations	\$20,000 – AMCP 2020 \$15,000 – AMCP Nexus 2020	
	Wi-Fi Access	\$30,000 – AMCP 2020 \$25,000 – AMCP Nexus 2020	



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Additional sponsorship and advertising opportunities can be found online.

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Sponsorship Benefits

AMCP provides special recognition to companies that achieve premium support levels. Premium support levels are defined by total dollar contribution at each event, plus an additional \$5,000 'boost' for AMCP Corporate Members. All sponsorships include event specific recognition. More details on benefits and opportunities are available at www.amcp.org/sponsor.

BENEFIT BREAKDOWN	SUPPORTER \$10,000– \$29,000	CONTRIBUTOR \$30,000– \$49,000	ALLY \$50,000– \$74,000	PREMIER more than \$75,000
Complimentary Info Only attendee pre-registration list that includes name, title, company, city and state	✓	✓	✓	✓
Complimentary pre-registration Mailing List that includes full mailing address	✓	✓	✓	✓
Corporate logo and support acknowledgement in printed materials, on the App, on the AMCP 2020 and AMCP Nexus 2020 websites and on signage in high-traffic areas at meeting venues	✓	✓	✓	✓
Sponsor ribbons provided for all company representatives	✓	✓	✓	✓
VIP seating for 10 at General Sessions — take clients to the front of the general session		✓	✓	✓
Complimentary full conference registrations		✓ 1 registration	✓ 2 registrations	✓ 3 registrations
AMCP hotel door drop application fee is waived			✓	✓
Two invitations to the President's Reception at AMCP Nexus 2020 ✦			✓	✓
Two invitations to the Awards Dinner at AMCP 2020 ✦			✓	✓
Recognition during general session at AMCP Nexus 2020 ✦				✓
Onstage recognition at general session at AMCP 2020 ✦				✓

✦ Meeting specific recognition.